Cookies

In accordance with the provisions of Sect. 89 of Act No. 127/2005 Coll., on electronic communications, we hereby inform you that our servers use cookies for their activities.

Cookies are usually very small data files/records that your browser creates and stores on your PC according to instructions from the website you are viewing, if it is programmed to use cookies. The next time you visit this site, this site will request its stored cookies from your browser and read the information in them.

The website will record various information in the cookie, such as your preferred settings. Cookies are not used to collect sensitive personal data or to identify you as a specific person, but they are important for privacy protection.

If your browser has cookies enabled, we will assume that you agree to the use of cookies on our servers.

1.   Types of cookies

   a) temporary cookies that are only stored until the browser session ends
   b)   persistent cookies that remain stored even after the browser session is closed

Temporary cookies store useful information for the session, ensuring that the browser remembers the current settings and does not need to be re-entered after each visit.

Persistent cookies generally identify the browser when it returns to a website, store "persistent" settings for a particular website, etc.

2.   What do we use them for?

   a) to store settings that affect the appearance and behaviour of the website.
   b) to keep statistics, to measure traffic.

Our website may be an intermediary for storing third-party cookies (e.g. we use Google Analytics to measure traffic). We have no influence on the creation of these cookies, we cannot read them and we do not have access to them.

3.   Third party cookies

3..a Google Adwords, DoubleClick

Google Adwords and DoubleClick may use anonymous information about your visit to this website to serve ads for products and services that may be of interest to you.

Further information on Google Adwords, ad serving and working with user data is available at https://support.google.com/ads/answer/2662856, further information on DoubleClick is available at https://support.google.com/ds/answer/2839090.

If you want to prevent behavioural ad targeting and remarketing by Google Adwords and DoubleClick, you can unsubscribe at https://support.google.com/ads/answer/26629222hl5cs.

3..b   Sklik

Sklik may use anonymous information about your visit to this website to provide advertising for products and services that may be of interest to you.

Further information about Sklik and how it works with data is available at http://www.imedia.cz/.

If you wish to prevent behavioural targeting and remarketing by Sklik, you can opt-out at the same address.

3..c Adform

Adform may use anonymous information about your visit to this website to provide advertisements about products and services that may be of interest to you.

More information about Adform and its work with data is available at https://site.adform.com/privacy-policy-opt-out.

If you wish to prevent Adform from behavioural targeting and remarketing, you can opt-out at the same address.

3..d Facebook

Facebook may use anonymous information about your visit to this website to provide ads for products and services that may be of interest to you.

More information on Facebook and how it works with data is available at https://www.facebook.com/ads/about/.

If you want to prevent Facebook from behavioural targeting and remarketing, you can do so by logging into your Facebook account at https://www.facebook.com/ads/preferences/.

3..e   Google Analytics

Google Analytics may use anonymous information about your visit to this site to evaluate your use of the site, report on site activity and improve future user experience.

For more information on Google Analytics and how it works with data, please visit https://support.google.com/analytics/answer/6004245.

If you want to prevent Google Analytics from monitoring user behaviour on our website, you can install the add-on to your browser at https://support.google.com/analytics/answer/181881 or https://tools.google.com/dlpage/gaoptout.

4.   Settings in browsers

Common web browsers such as Internet Explorer, Google Chrome, Mozilla Firefox, etc. allow privacy settings that include the management of cookies.

In the browser settings, you can manually delete cookies, block them in various ways, or disable their use. For more information, please use the browser help. You can also find tips on how to adjust the cookies in your browser to make them as convenient as possible for you. Below are links to websites that contain information to help you configure your browser:

- Internet Explorer™: https://support.microsoft.com/cs-cz/help/17442/wmdows-mternet-explorer-delete-manage-cookies
- Chrome™: https://support.google.com/chrome/answer/95647?hl=cs
- Safari™: https://support.apple.com/cs-cz
- Firefox™: https://support.mozilla.org/cs/kb/povoleni-zakazani-cookies

If you have any questions or comments, you can contact us at:
ochrana.osobnich.udaju@secoindustries.cz